



# GITTINGS

---

GLOBAL

## PHOTOGRAPHERS CONFERENCE 2025

Chicago, Illinois



A person is seen from behind, crouching and adjusting a large black light umbrella on a stand. The scene is a professional studio with various lighting equipment, including another large umbrella on a stand to the right and a stool in the center. The background is a plain wall. The entire image is overlaid with a solid blue filter.

# How to stay creative (as a creative professional)

**How creative are  
we really?**

**What does „creative“  
actually mean?**



**The word “creative” comes from the Latin verb *creare*, which means to make, produce, bring forth.**



# What do we want to achieve with being creative?

**Fun?**

**Fame?**

**Fortune?**

# What do we want to achieve with being creative?

**Fun?**

**Fame?**

**Fortune?**

# What do we want to achieve with being creative?

**Fun**





# What do we want to achieve with being creative?

**also:  
Health!**

according to a WHO meta study from 2019

# My story so far ...

**2 solo photo exhibitions** – a dedicated series of artists' portraits in a theatre and a retrospective in a local arts club

**4 group photo exhibitions** – mostly from joining group projects or being in an art class

**5 solo „Punkfurt“ albums** – plus a few EPs and Singles

**5 Aartalburschen albums** – my collaboration project with a „real“ musician

**2 short films** – one fictional and one documentary







Home

About me

Imprint & Privacy Policy

## The alternative Portfolio

of Frankfurt-based  
people photographer  
Dirk Beichert

For my commercial  
portfolio visit  
[www.dirkbeichert.de](http://www.dirkbeichert.de)





BILDER

## Calm before the storm

👤 Dirk 📅 27/05/2015

[Home](#)

[About me](#)

[Imprint & Privacy Policy](#)

### The alternative Portfolio

*of Frankfurt-based  
people photographer  
Dirk Beichert*

*For my commercial  
portfolio visit  
[www.dirkbeichert.de](http://www.dirkbeichert.de)*

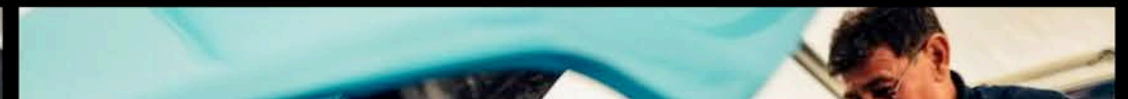
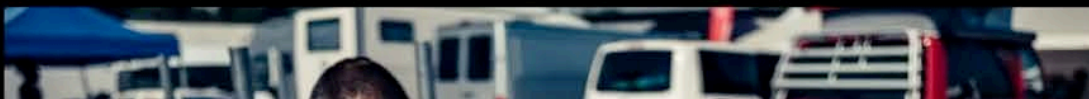




BILDER

# A day at the races

Dirk 23/04/2018







Der Künstler  
ist anwesend

Ausstellung  
Ernst Barlach

VERANSTALTUNG TV IM AUGUST

04.-20.08. WILHELM REICH



25.08.-10.09. BRUNO LAZZARINI



August 1981





















**„If you’re really creative, you  
should be embarrassed of what  
you do“, Oliviero Toscani**

# Where can we draw inspiration from?

**Life's  
ups & downs**

**Other artists**

**Artificial  
intelligence**

# My ways of doing it ...

**Listen / watch closely** – Others may have figured out a thing or two you don't know about yet

**Take a step back** – it's tempting to just go immediately, but don't! Let it sink in for a while.

**Be silent** – let things start to resonate from within

**Feeling insecure is a good sign** – If you want to create something new, you have to be bad at it ...

**Don't force it** – give it time



# A letter from Kurt Vonnegut



228 E 48 NYC 10017 212-688-

Dear Xavier High School, and Ms. Lockwood, and Messrs Perlin, McFeely,  
Batten, Maurer and Congiusta:

I thank you for your friendly letters. You sure know how to cheer up a  
really old geezer (84) in his sunset years. I don't make public appearances any  
more because I now resemble nothing so much as an iguana.

What I had to say to you, moreover, would not take long, to wit: Practice  
any art, music, singing, dancing, acting, drawing, painting, sculpting, poetry,  
fiction, essays, reportage, no matter how well or badly, not to get money and  
fame, but to experience becoming, to find out what's inside you, to make your  
soul grow.

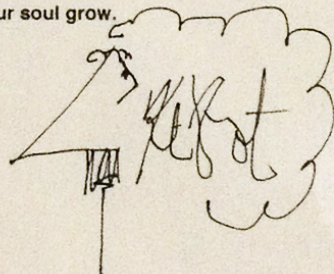
Seriously! I mean starting right now, do art and do it for the rest of your  
lives. Draw a funny or nice picture of Ms. Lockwood, and give it to her. Dance  
home after school, and sing in the shower and on and on. Make a face in your  
mashed potatoes. Pretend you're Count Dracula.

Here's an assignment for tonight, and I hope Ms. Lockwood will flunk you  
if you don't do it: Write a six line poem, about anything, but rhymed. No fair  
tennis without a net. Make it as good as you possibly can. But don't tell  
anybody what you're doing. Don't show it or recite it to anybody, not even  
your girlfriend or parents or whatever, or Ms. Lockwood. OK?

Tear it up into teeny-weeny pieces, and discard them into widely  
separated trash recepticals. You will find that you have already been gloriously  
rewarded for your poem. You have experienced becoming, learned a lot more  
about what's inside you, and you have made your soul grow.

God bless you all!

Kurt Vonnegut





# Thank you

<https://linktr.ee/dirk.beichert>