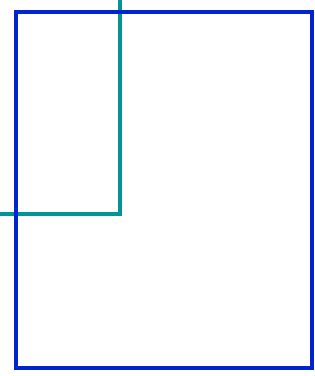




GITTINGS

GLOBAL

**PHOTOGRAPHERS
CONFERENCE 2025**
Chicago, Illinois



Digital Workflow

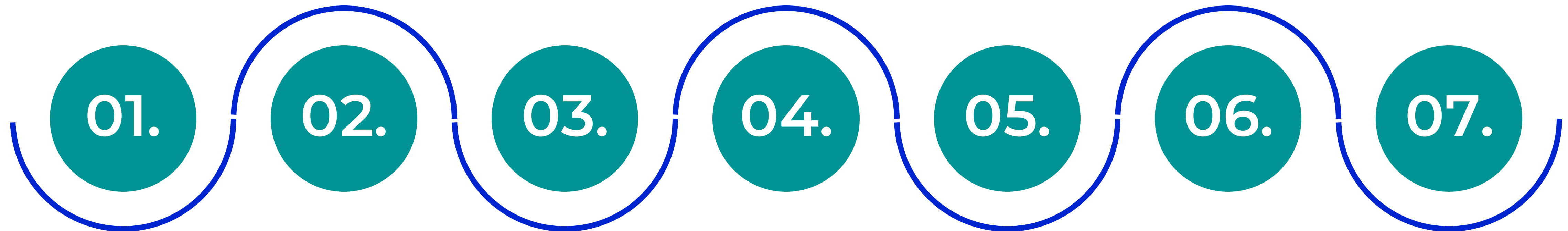
Complete process from RAW to delivery

Raw File Processing –
(White Balance, Exposure,
and Straightening)

Masking - (Cutout)

Crops - (Client - Specific)

Final QC before
Delivery



Retouching –
(Standard Art)

Backgrounds - (Studio,
Environment, etc.)

Export - (Formats,
Filenames, Crops, Sizes)



STANDARD ART

White Balance - Before



Selected



Support



Gray Card

White Balance - After



Selected

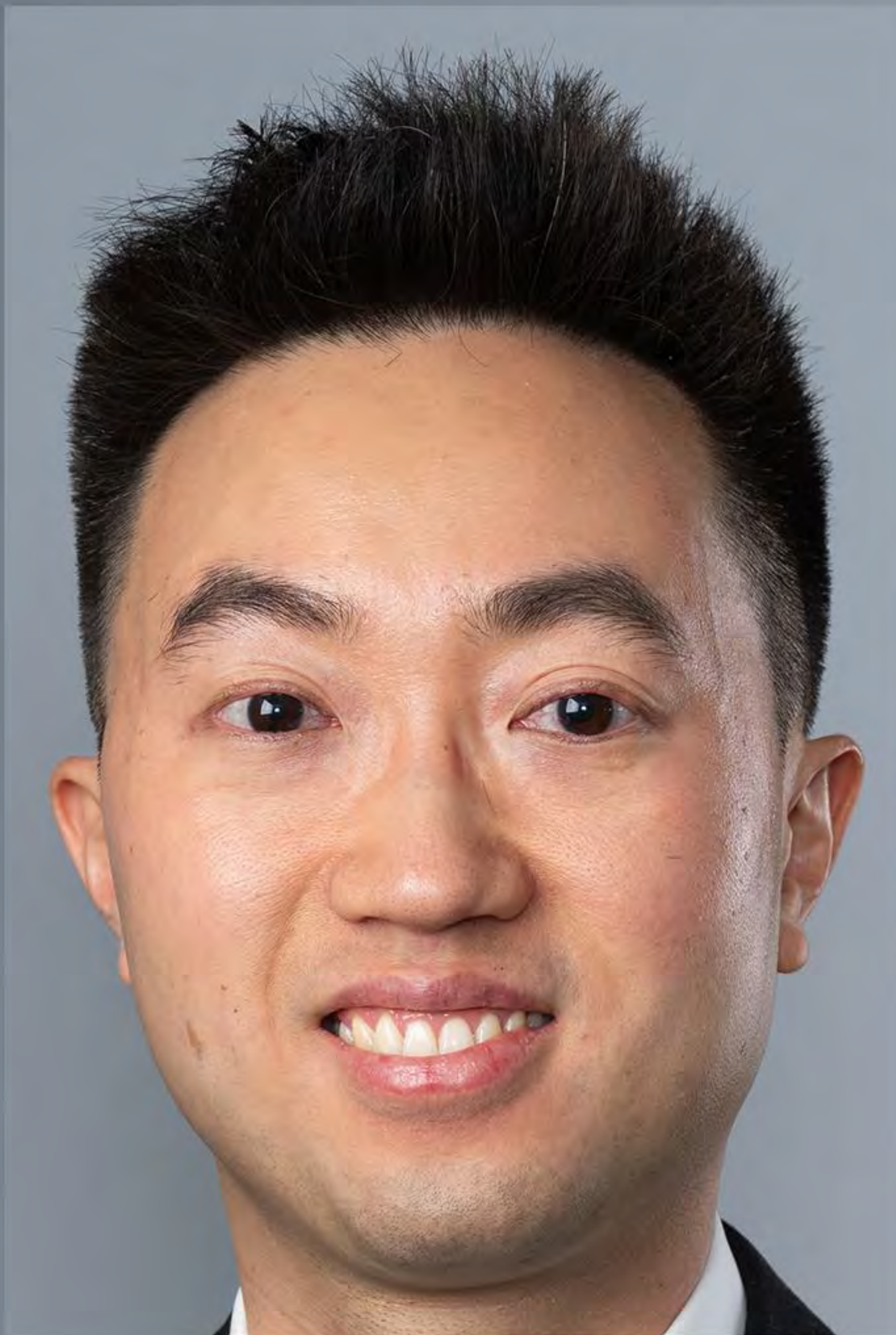


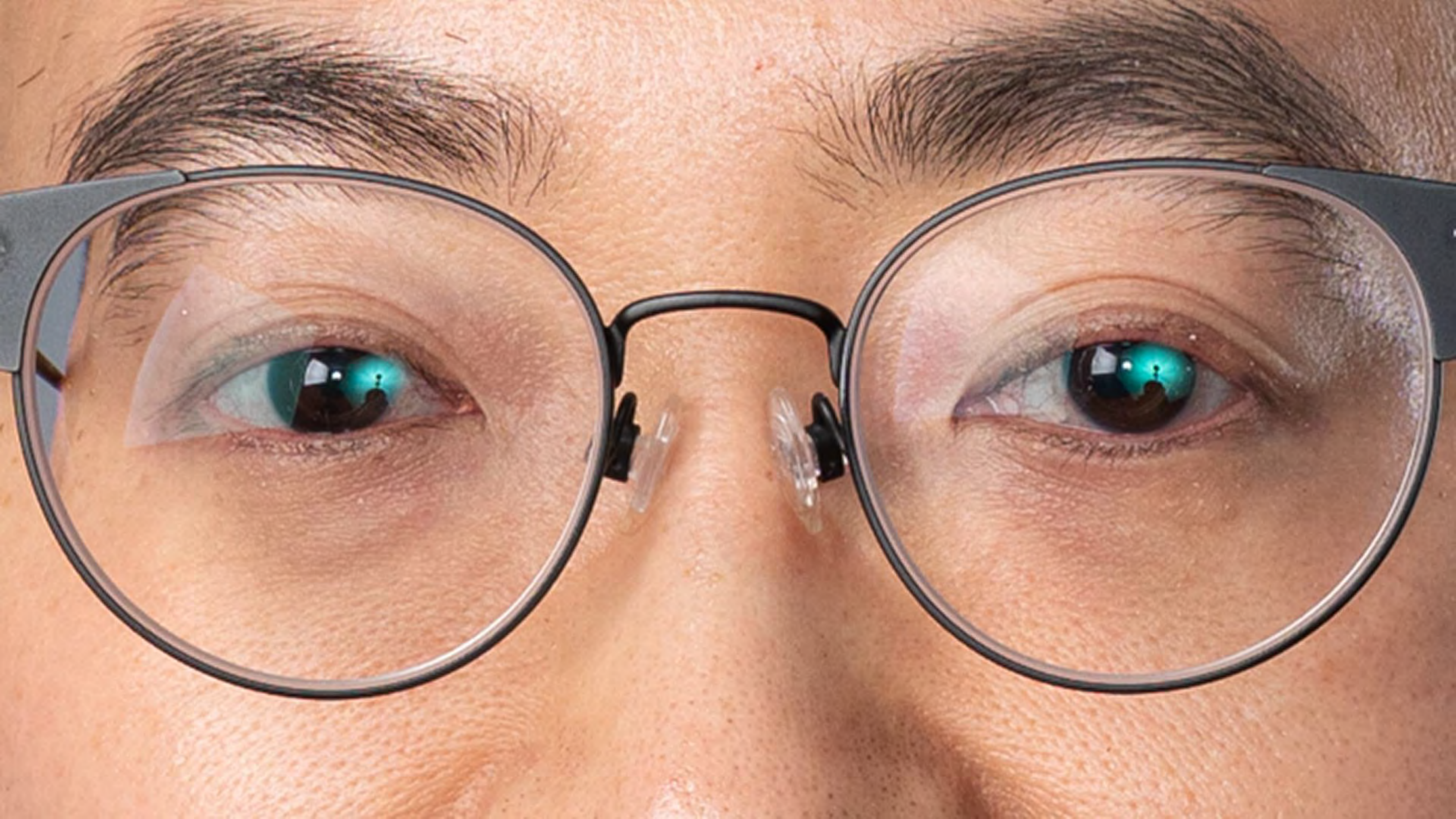
Support



Gray Card

**Glass glare fix
with support image**







Teeth whitening



Teeth whitening



Shading under chin



Shading under chin



Tie fix



Tie fix



Edge fixes

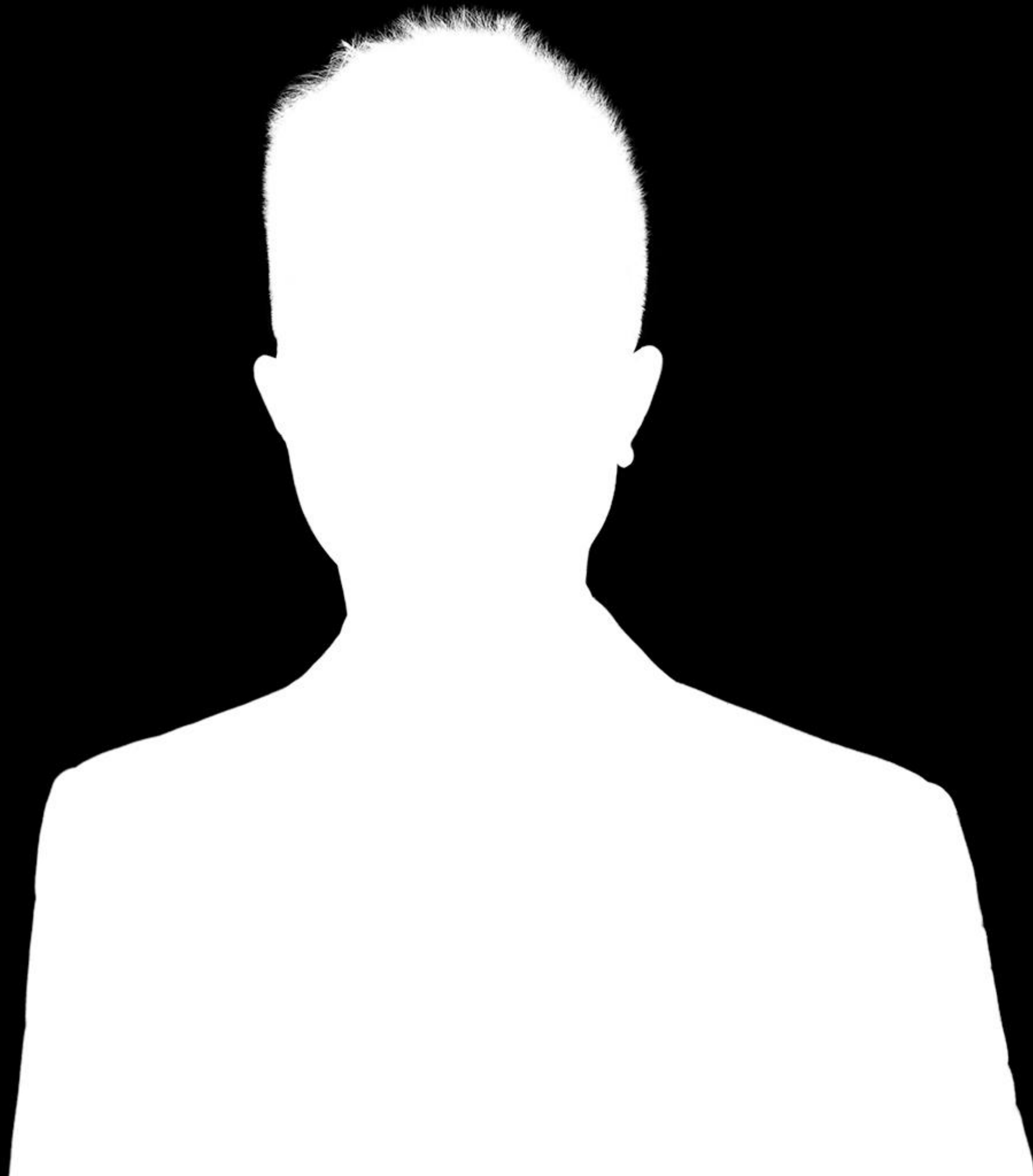


Edge fixes



Masking







Background 1



Background 2



PNG used on website

Light edges will need to be fixed







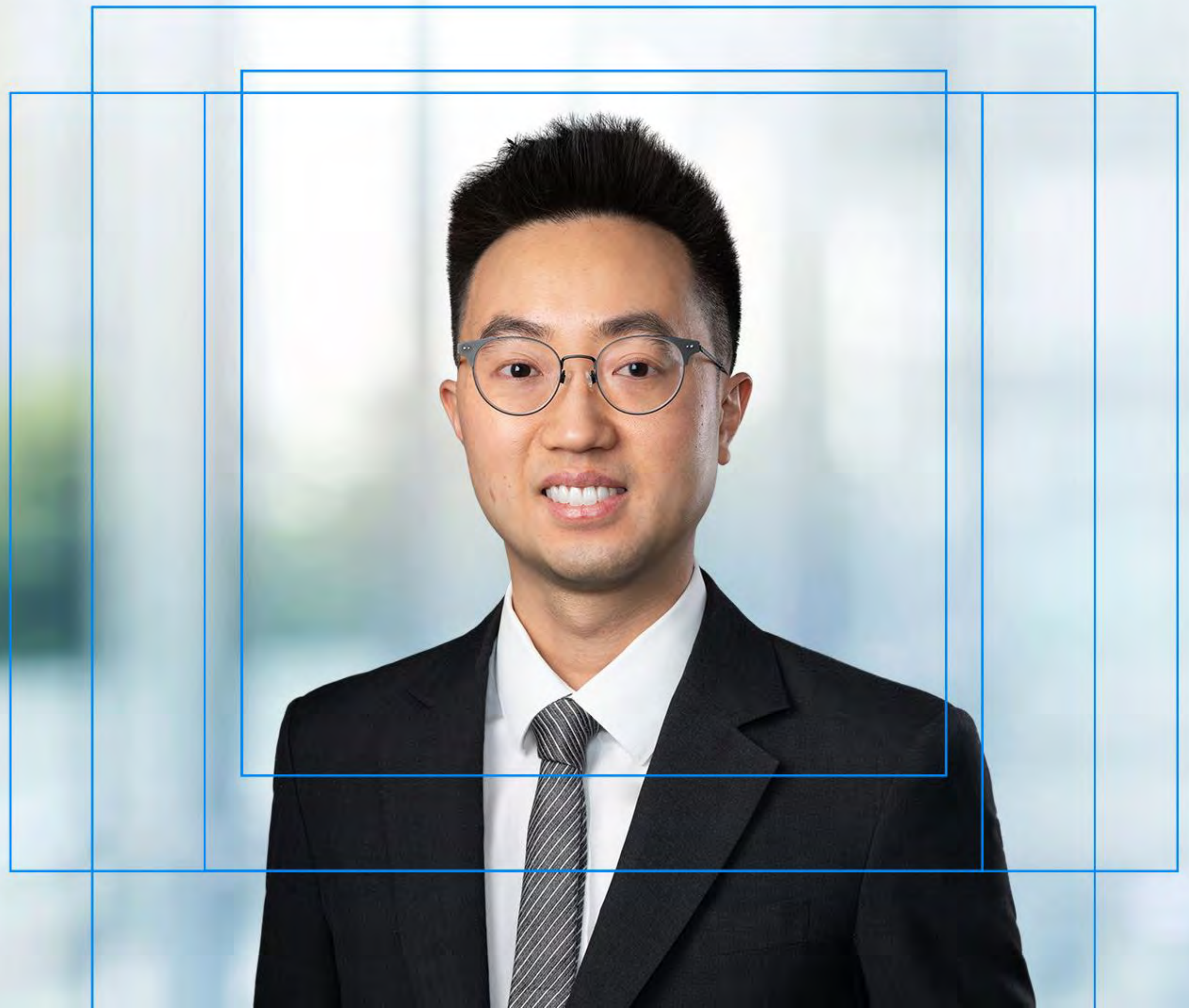








Crops



Deliverables



LOI-12345



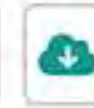
File Name: Chan_Enoch_Full.jpg

ClipFit: Uncropped on White



File Name: Chan_Enoch_1200x800.png

ClipFit: 1200x800



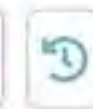
File Name: Chan_Enoch_Full.png

ClipFit: Uncropped on Transparent



File Name: Chan_Enoch_800x800.jpg

ClipFit: 800x800



QC PORTAL

Reference images on left

Decision

Rework

Approve

MASKING & BACKGROUNDS











SUPPORT PLATES







DETAIL IN BACKGROUNDS











CUT-OFF IMAGES









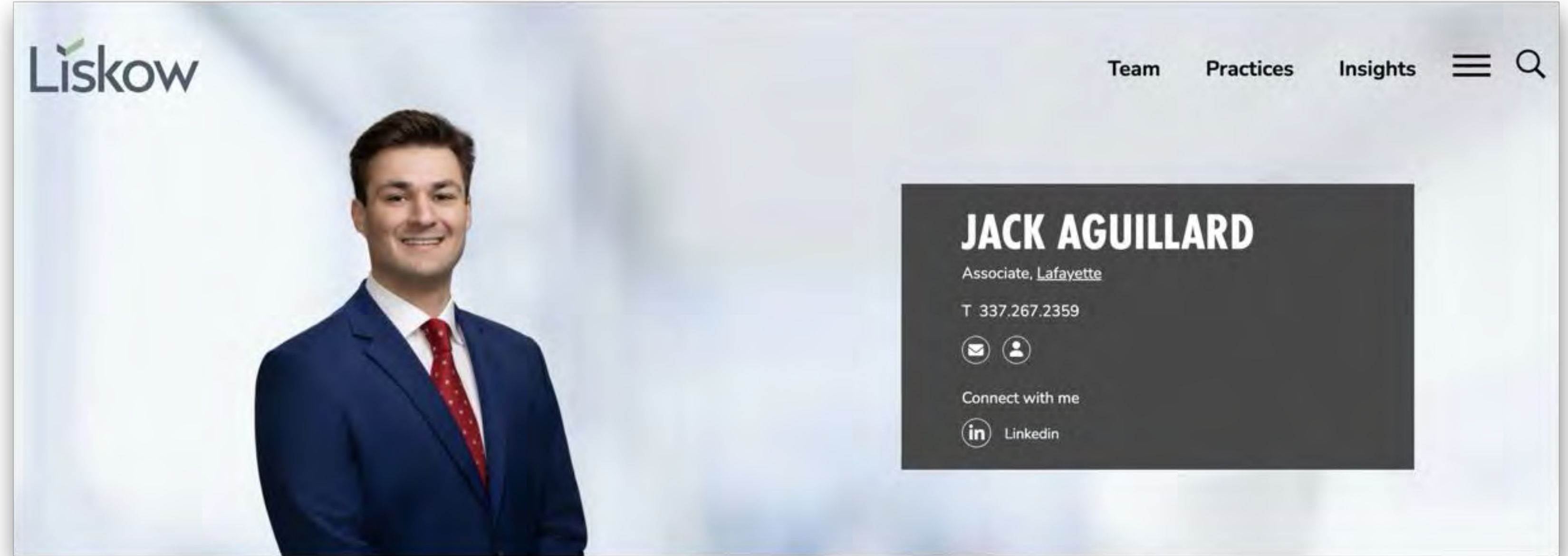




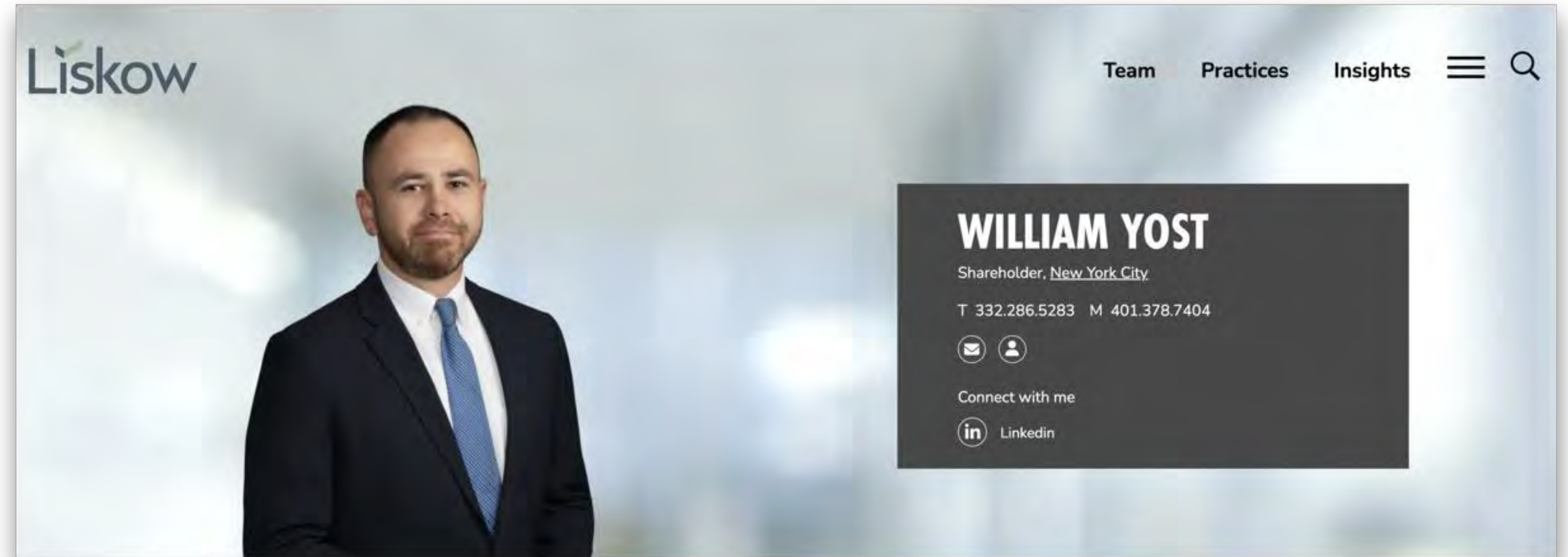
CAMERA ORIENTATION



As Shot
<< VS >>
As Used



As Shot
<< VS >>
As Used



RAW



COLOR & STRAIGHTEN



NEW BACKGROUND



RETOUCH & BLEND



BACKGROUND & LIGHTING

WRONG BKG



CLIENT BKG



MATCH TO CLIENT



When In Doubt...



support@gittingsglobal.com