

GITTINGS

GLOBAL

PHOTOGRAPHERS CONFERENCE 2025

Chicago, Illinois

GITTINGS
GLOBAL



State of the Agency

Welcome!

Sesquiennial

85% Recurring Business

Relationship



State of the Agency

Why?

Elevating Excellence
Strengthen Community
Deepen our
Shared Purpose



State of the Agency

Bigger Picture

Why we do what we do

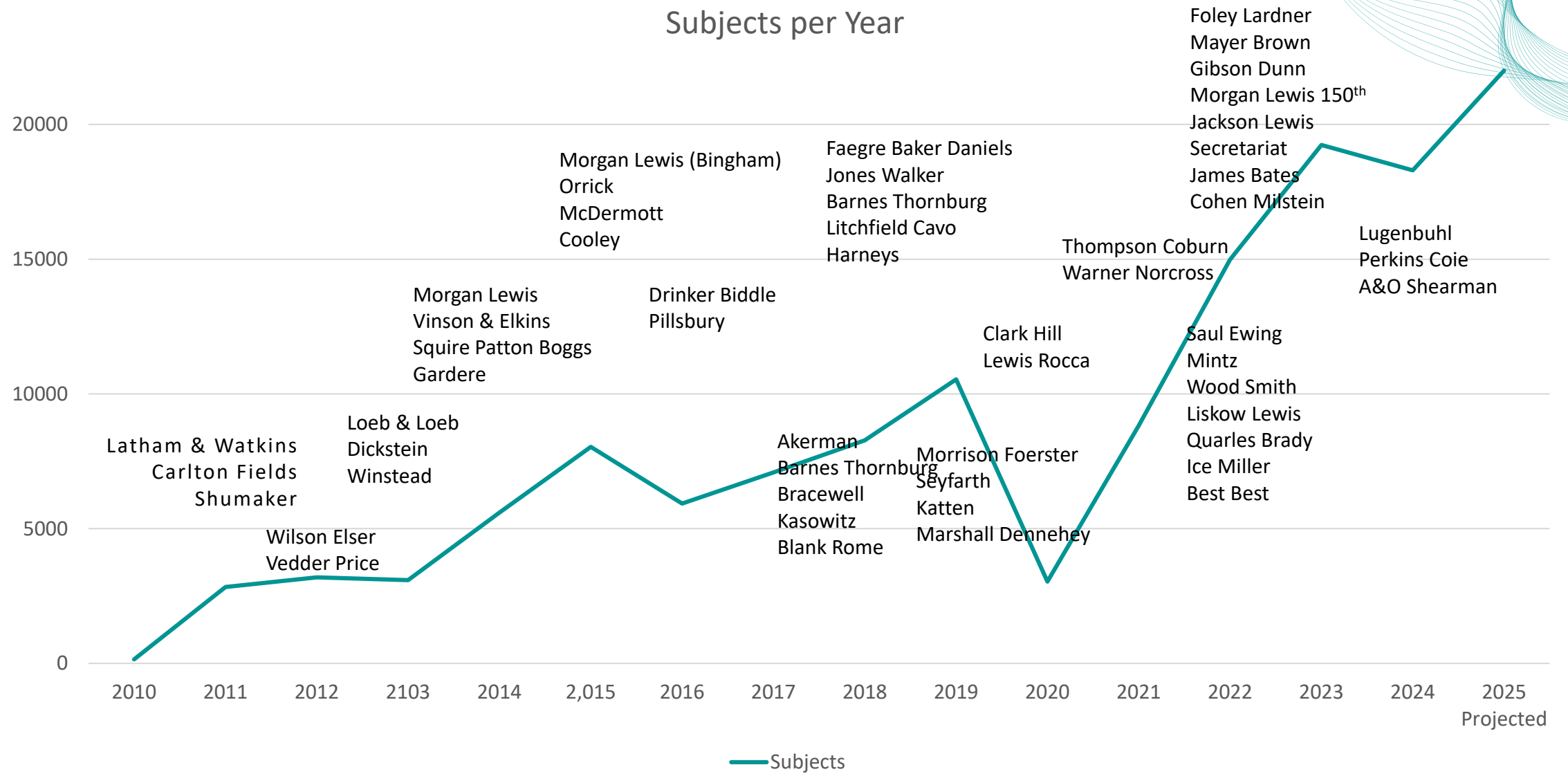


State of the Agency

How did we get here?
2008 Recession
Found a business need
Built relationships



Subjects per Year



State of the Agency

Building a Team

2012 Phil Adams - London
2014 Joanne Smith – Boston
2014 Harley Bonham – Phoenix
2015 Stewart Tilger – Seattle
2016 Sid Siva – Dubai
2016 Ken Lim– Hong Kong/Toronto
2016 Justin Leitner – Austin
2017 Jonathan Hawkins – Indianapolis
2017 Ryan Johnson - Dallas
2018 Adrienne Battistella – New Orleans
2018 Michel Leroy – New York
2019 Kat Mueller – Los Angeles

Core Values

Brand Excellence

- Excellence in everything we do • Technology • Process driven

Do the right thing

- Do the right thing for the client and the company • Can do attitude • Dedicated & Committed • Optimistic but Realistic

Be Your Best

- Always curious • Continuous improvement • Professional • Knowledgeable • Thorough

Team

- Respect each other • Encourage others • Integrity • Care • Open & honest

Accountability

- Do what you say • Be prepared • Follow through

Core Focus

Purpose

- Elevating Confidence

Niche

- We deliver high-impact, brand-consistent imagery worldwide through a proven, repeatable process—backed by professional project management and a proprietary technology platform.

State of the Agency

What's Next?
New Markets
New Offerings
New Investment
Expanded Tech



State of the Agency

Vision
You
LET'S GO!

